Ryan R. Kilimnik

Creative Leader

Profile

Experienced designer with strengths in leadership, user experience, creative direction, customer empathy and print production. Proven skills in UX research, conversion centered design, front end development and marketing collateral design. Professional, creative and flexible with the ability to oversee and manage full creative teams while ensuring timely completion of project deadlines, while remaining on or under budget.

Contact

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References

Kristin Mehiel, Director of Sales
805-801-3588

Eric Peterson, Business Owner
805-423-3621

Brian Milne, Director of Marketing
805-703-3372

Experience

2002 - present — Kilimnik Designs · Paso Robles, CA
Owner/ Designer/Developer/Consultant
- Build great user experiences
- Design for web, branding and print
- Consultant for customer experience, site design and print needs
- Front End Development, strong CMS experience

1/18 - present — Royal Animal Health University · San Luis Obispo, CA
Creative Director
- Create the best user experience for site members and visitors
- Manage user experience research
- Design web interfaces
- Design for social media, marketing and print
- Front-end web development
- Manage the brand and deisgn consistency accross all entities

12/13 - 10/17 — Experts Exchange · San Luis Obispo, CA
Director of Creative, UX and UI Design (10/16-10/17)
Creative Manager (12/13-10/16)
- Conduct and lead user research through interviews, testing, persona building and journey mapping
- Structured outreach campaigns around conversion centered design by updating landing page and email designs in Marketo and on-site
- Managed and built creative team (designers and developers) focused on design thinking and UX leadership throughout the company
- Designed consistency across all teams by building UI guidelines and design systems
- Championed user goals while participating in yearly strategy and goal planning

12/11 - 12/13 — Etna Interactive · San Luis Obispo, CA
Web Developer
- Built/ Developed web sites for the medical community
- Develop using CSS3 , HTML 5 and jQuery

Education

Spring 2002 — California Polytechnic State University · San Luis Obispo, CA
Bachelor of Science · **Graphic Communication**
Concentration - Design Reproduction Technology

Spring 1999 — Cuesta College · San Luis Obispo, CA
Associate of Art · **General Education**

Skills

User Experience
- UX Research
- Empathy Mapping
- Persona Creation
- Journey Mapping
- Prototyping

Design
- CCD (Conversion Centered Design)
- Branding
- Iconography
- User Interface
- Print Knowledge

Development
- HTML
- CSS
- JQuery
- Mobile Responsiveness
- CMS Experience